



GOT STRING?

60 DAYS DATING!

On US Tape Q1 Purchase Order that includes full Stringliner Plan-o-Gram

We Do. We Have the Largest Selection of Masonry String in the Industry

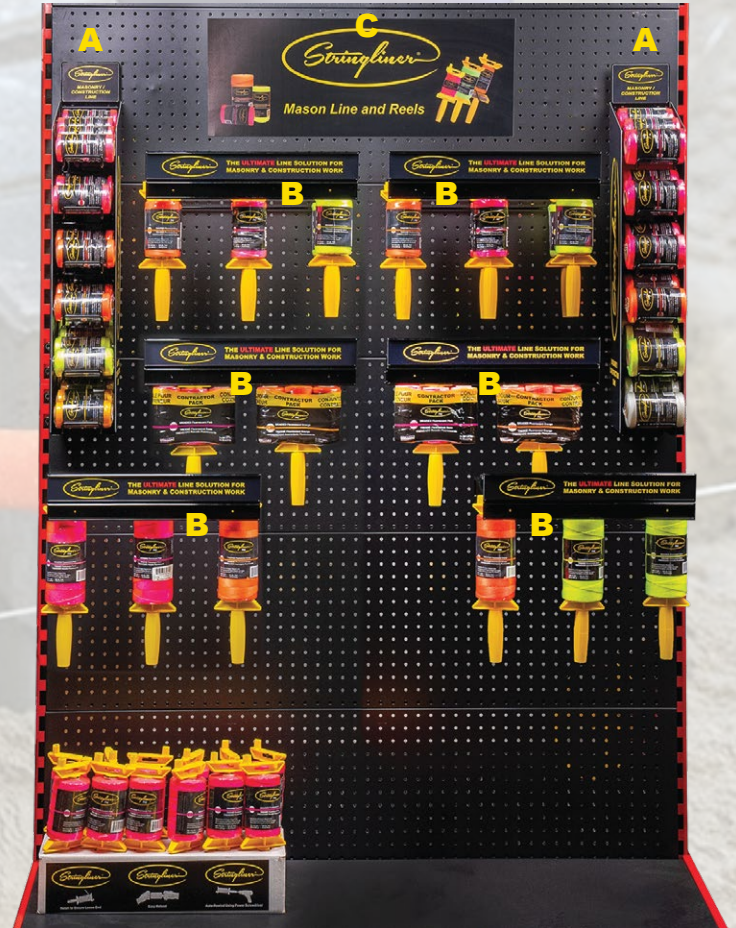
- Braided & Twisted
- 165 lb. Breaking Strength
- High Elasticity (maintains tautness)
- Patented Handle Design
- 12 Colors
- 60 Stringliner PRO Sku's
- 12 Bonded Sku's
- 69 Refill Sku's
- 42 Original Sku's

Both the **core** of the string, and using higher quality of materials, create a higher breaking strength and better elasticity and performance.



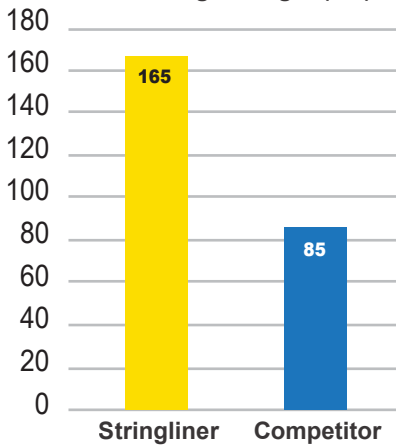
Patented reloadable PRO reel handle allows the user to replace rolls easily.

Simply grasp the top and bottom "shoulders" of the reel handle. Slide a new roll onto the spindle and firmly push the two pieces of the handle back together.



Plan-o-Gram image shown is for illustration purposes - does not show all exact items

Breaking Strength (lbs)



FREE Merchandisers with purchase of minimum order quantities of items listed on back page

RACK	PART #	DESCRIPTION	COST*
A	SL10311	Gravity Feed Bulk Display (250' Rolls & 500' Rolls)	FREE
B	SL10310	PRO Reel Displays (250' & 500')	FREE
B	SL10310	Contractor Pack Displays	FREE
B	SL10310	PRO Reel Displays (1000')	FREE
C	64191	Stringliner Header Sign	FREE
		Adjustable Hooks	

*String displays are the property of U.S. Tape and are loaned to you free of charge. They may not be transferred, lent, modified, or disposed of without the prior written consent of U.S. Tape. Displays are to be used for U.S. Tape products only. They may not be used to display Non-U.S. Tape products. If U.S. Tape requests the return of the display, such return must be handled within 15 business days.



PLAN-O-GRAM DISPLAY

60 DAYS DATING

ON YOUR FULL Q1 US TAPE ORDER WITH PURCHASE OF COMPLETE PLAN-O-GRAM

RACK	ITEM #	DESCRIPTION	REG. PRICE	PROMO PRICE	SUG. RETAIL	MIN. QTY.	EXT'D PRICE
TOP ROW							
PRO REEL 250' & 500' DISPLAYS							
B	25159	250' Braided Fl. Orange #18 Nylon Line PRO Reel	\$5.50	\$4.68	\$8.99	12	\$56.16
	25162	250' Braided Fl. Pink #18 Nylon Line PRO Reel	\$5.50	\$4.68	\$8.99	12	\$56.16
	25168	250' Braided Fl. Green #18 Nylon Line PRO Reel	\$5.50	\$4.68	\$8.99	12	\$56.16
	25456	500' Braided Green #18 Nylon Line PRO Reel	\$8.55	\$7.27	\$14.19	12	\$87.24
	25462	500' Braided Fl. Pink #18 Nylon Line PRO Reel	\$8.55	\$7.27	\$13.49	12	\$87.24
	25468	500' Braided Fl. Green #18 Nylon Line PRO Reel	\$8.55	\$7.27	\$13.49	12	\$87.24
SIDES							
REFILL ROLL DISPLAY							
A	35159	250' Braided Fl. Orange #18 Nylon Line Refill Roll	\$2.70	\$2.48	\$4.29	12	\$29.76
	35162	250' Braided Fl. Pink #18 Nylon Line Refill Roll	\$2.70	\$2.48	\$4.29	12	\$29.76
	35165	250' Braided Fl. Yellow #18 Nylon Line Refill Roll	\$2.70	\$2.48	\$4.29	12	\$29.76
	35168	250' Braided Fl. Green #18 Nylon Line Refill Roll	\$2.70	\$2.48	\$4.29	12	\$29.76
REFILL ROLL DISPLAY							
A	35459	500' Braided Fl. Orange #18 Nylon Refill Roll	\$5.00	\$4.60	\$7.99	12	\$55.20
	35462	500' Braided Fl. Pink #18 Nylon Refill Roll	\$5.00	\$4.60	\$7.99	12	\$55.20
	35468	500' Braided Fl. Green #18 Nylon Refill Roll	\$5.00	\$4.60	\$7.99	12	\$55.20
	35491	500' Bonded/Braided Blk/Or #18 Nylon Refill Roll	\$6.00	\$5.52	\$8.99	12	\$66.24
	35494	500' Bonded/Braided Blk/Fl Yellow #18 Nylon Refill Roll	\$6.00	\$5.52	\$8.99	12	\$66.24
SECOND ROW							
CONTRACTOR PACK DISPLAYS							
B	45159	750' Braided Fl. Orange #18 Nylon Line & PRO Reel Handle	\$10.90	\$9.27	\$16.19	12	\$111.24
	45162	750' Braided Fl. Pink #18 Nylon Line & PRO Reel Handle	\$10.90	\$9.27	\$16.19	12	\$111.24
THIRD ROW							
PRO REEL 1000' DISPLAYS							
B	25759	1000' Braided Fl. Orange #18 Nylon Line PRO Reel	\$14.40	\$12.24	\$22.99	12	\$146.88
	25762	1000' Braided Fl. Pink #18 Nylon Line PRO Reel	\$14.40	\$12.24	\$22.99	12	\$146.88
CROSS MERCHNDISER							
PRO REEL 12 PIECE COUNTER DISPLAY							
	25462D	500' Braided Fl. Pink #18 Nylon Line PRO Reel x 12	\$105.00	\$89.25	\$161.99	1	\$89.25
ORDER TOTAL: \$1452.81							

**String displays are the property of U.S. Tape and are loaned to you free of charge. They may not be transferred, lent, modified, or disposed of without the prior written consent of U.S. Tape. Displays are to be used for U.S. Tape products only. They may not be used to display Non-U.S. Tape products. If U.S. Tape requests the return of the display, such return must be handled within 15 business days.*



DEALER EXCLUSIVE

60 DAYS DATING!

On US Tape Q1 Purchase Order that includes full Stringliner Plan-o-Gram

PRO REEL CONTRACTOR PACKS



CONVENIENT & ECONOMICAL

STRINGLINER PRO REEL CONTRACTOR PACKS

Contain:

- 1 Patented Refillable PRO Line Reel
- 3 Rolls of 250' Braided Mason Line
- Available in 3 Different Color Options
 - Fl. Orange
 - Fl. Pink
 - Fl. Yellow

ITEM #	DESCRIPTION	MASTER PACK	REG. PRICE	MASTER PK. INTRO PRICE	MSRP	YOUR MARGIN	YOUR PROFIT
45159	PRO Fl. Orange Braided 750' Mason's Line and Reel	16	\$10.90	\$9.27	\$15.99	42%	\$6.72
45162	PRO Fl. Pink Braided 750' Mason's Line and Reel	16	\$10.90	\$9.27	\$15.99	42%	\$6.72
45165	PRO Fl. Yellow Braided 750' Mason's Line and Reel	16	\$10.90	\$9.27	\$15.99	42%	\$6.72



STRINGLINER DISPLAY RACK*

To Receive a Display Rack You Must Order a Master Pack of **16** Contractor Packs.

Please request a rack on your Purchase Order using part# SL10310.

UNIQUE BULK STRING BUY OPPORTUNITY

60 DAYS DATING!

On US Tape Q1 Purchase Order that includes full Stringliner Plan-o-Gram

- Buy a Pallet of String (40 Boxes)
- You Can Mix and Match Master Boxes to Total 40 Boxes

Receive 40 Boxes of 16" Layout Stakes (USTape# 19946CD)

FREE!

Poly Blend Twisted Mason/Construction String



MIX and MATCH MASTER PACKS TO TOTAL 40 BOXES / PALLET				
Item #	Description	Cost / Roll*	Cost / Box	Margin
SL9535200E	Orange - 215 Ft.	\$0.67	\$32.16	25%
SL9535309EB	Pink - 500 Ft.	\$1.50	\$72.00	21%
SL9535312EB	Orange - 500 Ft.	\$1.46	\$70.08	23%

*Must Purchase in Pallet Quantity of 40 Boxes.

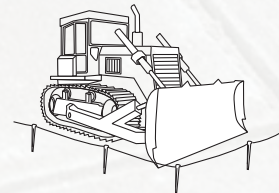
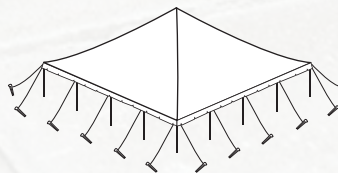
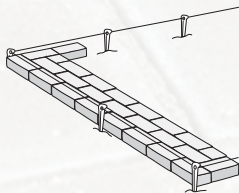
Sell string by the box of 48 bulk rolls and give your customers a **FREE** 12 pack display of 16" Stakes for layout work!

\$34.99
Retail Value

Layout Stakes

UST part#: 19946CD

- Heavy duty plastic
- Durable
- Weather resistant
- Highly visible color



MAKE \$41 PROFIT on EVERY SET BELOW

ITEM #	DESCRIPTION	REG. COST	PROMO COST	RETAIL	MARGIN	PROFIT	SAVINGS
985B-X-SBK	Apollo Shower/Bath Set	\$105.00	\$88.00	\$129.00	32%	\$41.00	\$17.00
985-48-HBS	5 pc. Handyman's Set	\$119.00	\$98.00	\$139.00	30%	\$41.00	\$21.00
985-48-TBS	6 pc. Tradesman's Set	\$129.00	\$108.00	\$149.00	28%	\$41.00	\$21.00
985-48-CBS	6 pc. Carpenter's Set	\$137.00	\$118.00	\$159.00	26%	\$41.00	\$19.00
985-48-MBS	5 pc. Mason's Set	\$154.00	\$128.00	\$169.00	24%	\$41.00	\$26.00

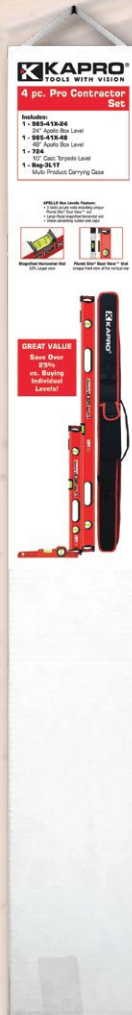
985-X-SBK SHOWER/BATH SET

- 32" & 58" Apollo Box Levels
- Carrying Case



985-48-HBS HANDYMAN'S 5 pc. BOXED SET

- 48" Apollo Box Level
- 32" 770 Exodus Box Level
- 24" 159 I-Beam Level; *magnetic*
- 9" 227 Toolbox Torpedo Level; *magnetic*
- Multi-Level Carrying Case



985-48-MBS MASON'S 5 pc. BOXED SET

- 48" Titan Mason's Box Level
- 24" Titan Mason's Box Level
- 32" 930 Smartcast Mason's Level
- 10" 724 Cast Toolbox Torpedo Level
- Multi-Level Carrying Case



985-48-TBS TRADESMAN'S 6 pc. BOXED SET

- 48" Apollo Box Level; *magnetic*
- 24" 170 Samson I-Beam Level; *magnetic*
- 12" 779 Spirit Level
- 9" 925M Tradesman Level; *magnetic*
- 4" 246M Handy Pocket Level; *magnetic*
- Multi-Level Carrying Case



985-48-CBS CARPENTER'S 6 pc. BOXED SET

- 48" Apollo Box Level
- 24" Apollo Box Level
- 32" 770 Exodus Box Level
- 10" 923 Torpedo Level; *magnetic*
- 4" 246M Handy Pocket Level; *magnetic*
- Multi-Level Carrying Case

Buy a Set, Get a FREE Smarty Level**946M Smarty Level**

- Optivision Red vial
- Magnetic
- Cast aluminum body
- Pocket size 4" length

**\$33.95**
RETAIL
VALUE**985-48-APO**

RETAIL: \$79.99 ea.
PROFIT: **\$34.54 ea.**
MARGIN: **43%**

Kapro 48"/16" Combo 985-48-APO

- 48" & 16" Apollo Box Levels packaged together
- Most popular level sizes for professional contractors



UPC: 727659630975

Dimens: 4" x 4" x 48"

Wt: 4.5 lbs.

985-48-PRO

RETAIL: \$109.99 ea.
PROFIT: **\$32.81 ea.**
MARGIN: **30%**

Kapro 4 pc. Pro Contractor Set 985-48-PRO

- 24" & 48" Apollo Box Levels
- 724 10" Cast Torpedo Level
- Multi-product carrying case



UPC: 727659630968

Dimens: 4" x 4" x 48"

Wt: 6.2 lbs.

985B-X-JMB-B

RETAIL: \$179.99 ea.
PROFIT: **\$76.95 ea.**
MARGIN: **43%**

Kapro Classic Jamber Set 985B-X-JMB-B

- 78" & 32" Apollo Box Levels
- Carrying case



UPC: 727659630982

Dimens: 2.5" x 5" x 79"

Wt: 8.2 lbs.

- IP65 rating - Dust and water resistant
- 2 Solid acrylic vials, including:
 - 1 - OPTIVISION® Red tilted horizontal vial
 - 1 - Vertical vial
- Digital accuracy: <0.05° at level and plumb, <0.1° at other angles
- 45° Tilted LCD display with backlight
- 180° Readout - Readable when level is inverted
- Large silicone buttons, easy to use while wearing gloves
- HOLD function for transferring measurements
- MODE function (Degree/Percentage/Pitch)
- SLOPE function - Reads slope in inches over feet
- Recalibration function and 'False Zero'
- Buzzer at 0°, 45°, 90°
- Shockproof end caps
- Wall grip feature
- Battery indicator
- AA Batteries included
- Water resistant padded case with accessory pouch

IP65
WATER & DUST
RESISTANT



48" 905DG
Retails for
\$229.00!



Lifetime Vial Warranty
Vials Will Not Fog, Leak,
or Break



OPTIVISION® RED Vial
with Highly Visible Red
Bubble Edge



Tilted Backlit
Digital Display
for Easy Viewing



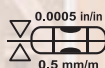

Strong Rare Earth Magnets



Shock Absorbing
End Caps



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



UV Resistant Vials



VPA Certified
for Quality

ITEM #	DESCRIPTION	REG. COST	PROMO COST	RETAIL	MARGIN	PROFIT
905DG-24	24" CONDOR™ IP65 Digital Level with Case	\$156.00	\$139.00	\$209.00	34%	\$70.00
905DG-48	48" CONDOR™ IP65 Digital Level with Case	\$168.00	\$149.00	\$229.00	35%	\$80.00
905DG-72	72" CONDOR™ IP65 Digital Level with Case	\$204.00	\$169.00	\$269.00	37%	\$100.00

- 2 Solid acrylic vials, including:
 - 1 - Horizontal vial
 - 1 - Plumb Site® Dual View™ vial
- Digital accuracy: <0.1° at level and plumb, <0.2° at other angles
- 45° Tilted LCD display with backlight
- 180° Readout - Readable when level is inverted
- Recalibration function and "False Zero"
- Memory recall - 9 measurements

- HOLD function for transferring measurements
- MODE function (Degree/Percentage/Pitch)
- Buzzer at 0°, 45°, 90°
- Large silicone buttons, easy to use even while wearing gloves
- Shockproof end caps
- Battery indicator
- 9V Battery included
- Water resistant padded case (24" & 48" models)



Lifetime Vial Warranty
Vials Will Not Fog, Leak,
or Break



Easy to Read Tilted
Backlit Display

**48" DIGIMAN
Retails for
\$179.00!**



Plumb Site® Dual View™ Vial
Allows Front View of Vertical Vial



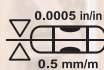
Strong Rare Earth Magnets



Shock Absorbing
End Caps



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



UV Resistant Vials



VPA Certified
for Quality

ITEM #	DESCRIPTION	REG. COST	PROMO COST	RETAIL	MARGIN	PROFIT
985D-10	10" DIGIMAN® Digital Level; Magnetic	\$80.00	\$58.00	\$89.00	35%	\$31.00
985D-24B	24" DIGIMAN® Digital Level with Case; Magnetic	\$115.00	\$99.00	\$149.00	34%	\$50.00
985D-48B	48" DIGIMAN® Digital Level with Case; Magnetic	\$135.00	\$119.00	\$179.00	34%	\$60.00



APOLLO™ BOX LEVELS

**60 DAYS
DATING!**

On US Tape Q1
Purchase Order
that includes full
Stringliner
Plan-o-Gram

- Magnified horizontal vial • Solid acrylic epoxy locked vials with lifetime warranty
- Plumb Site® Dual View™ provides unique front view of vertical vial
- Large shock absorbing end caps • Comfortable ergonomic hand holds
- Magnetic models available



Lifetime Vial Warranty



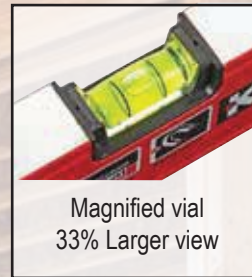
Solid Acrylic
Shockproof Vials



Accuracy: 0.0005"/"



VPA Certified
for Quality



Magnified vial
33% Larger view



Plumb Site® Dual View™
vial

APOLLO™ Long Levels

ITEM #	DESCRIPTION	REG. COST	PROMO COST	RETAIL	MARGIN	PROFIT
985-41X-72	72" APOLLO Box Level	\$49.00	\$45.08	\$69.00	35%	\$70.00
985-41X-78	78" APOLLO Box Level	\$56.00	\$51.52	\$79.00	35%	\$80.00
985-41X-96	96" APOLLO Box Level	\$70.00	\$64.40	\$99.00	35%	\$100.00

APOLLO™ Magnetic Levels

ITEM #	DESCRIPTION	REG. COST	PROMO COST	RETAIL	MARGIN	PROFIT
985-41X-24M	24" APOLLO Box Level; Magnetic	\$29.00	\$25.32	\$39.00	35%	\$13.68
985-41X-32M	32" APOLLO Box Level; Magnetic	\$32.00	\$27.18	\$49.00	45%	\$21.82
985-41X-48M	48" APOLLO Box Level; Magnetic	\$41.00	\$35.16	\$69.00	49%	\$33.84
985-41X-72M	72" APOLLO Box Level; Magnetic	\$55.00	\$49.00	\$79.00	38%	\$30.00
985-41X-78M	78" APOLLO Box Level; Magnetic	\$64.00	\$55.00	\$99.00	44%	\$44.00
985-41X-96M	96" APOLLO Box Level; Magnetic	\$82.00	\$70.00	\$109.00	36%	\$39.00

872G PROLASER GREEN 2 BEAM LASER with Folding Legs

- Horizontal, Vertical & Cross Beams
- Laser Range: 100 ft. Indoors
200 ft Outdoors (w/ Detector)
- Accuracy: 1/8" @ 50 ft.



883G PROLASER GREEN 3 BEAM 360° LASER KIT

- Horizontal 360° Beam, Vertical 360° Beam x 2,
Cross Beams x 6
- Laser Range: 100 ft. Indoors
230 ft Outdoors (w/ Detector)
- Accuracy: 1/8" @ 50 ft.



Scan for our
Laser Video Playlist



896G PROLASER GREEN 5 DOT LASER with Multi-function Base

- 5 Dot Beams Including
Plumb Up & Down
- Laser Range: 65 ft. Indoors
165 ft Outdoors (w/ Detector)
- Accuracy: 3/16" @ 50 ft.



962G PROLASER GREEN 2 BEAM 360° LASER with Plumb Dots

- Horizontal 360° Beam, Vertical Cross Beam,
Plumb Dots Up & Down
- Laser Range: 100 ft. Indoors
200 ft Outdoors (w/ Detector)
- Accuracy: 3/16" @ 50 ft.



FREE MERCHANDISING OPTIONS AVAILABLE UPON REQUEST

Kapro Non-Functioning Laser Display Units

Available Units:

- 862G-S
- 870G-S
- 872G-S
- 873G-S
- 875G-S



64193 Kapro Logo Header Sign

- 24" w x 9" h
- Flexible Styrene



KACARD-L Laser Display Info Cards

- 8.25" x 5.75" each
- Set of 10 Cards
- Fits Laser Shelf
Card Holder



ITEM #	DESCRIPTION	REG. COST	PROMO COST	STORE SALE	MARGIN	PROFIT
872G	PROLASER 2 Beam Self-Leveling Green Laser with Folding Legs	\$150.00	\$128.57	\$220.00	42%	\$91.43
883G	ROLASER 3 Beam 360° Self-Leveling Green Laser Kit	\$420.00	\$360.00	\$525.00	31%	\$165.00
896G	PROLASER 5 Dot Self-Leveling Green Laser with Multi-function Base	\$184.00	\$157.71	\$255.00	38%	\$97.29
962G	PROLASER 2 Beam Self-Leveling Green 360° and Cross Laser with Plumb Dots	\$268.00	\$229.71	\$365.00	37%	\$135.29
8991G-SET	PROLASER Rotary Dual Slope Green Laser Kit -see details on next page	963.75	\$848.10	\$1,249.99	32%	\$401.89



DUAL SLOPE - REMOTE CONTROLLED GREEN ROTARY LASER SET

60 DAYS DATING!

On US Tape Q1 Purchase Order that includes full Stringliner Plan-o-Gram

The Most Complete Rotary Set on the Market

8991G PROLASER Rotary Dual Slope Green Laser Kit Includes:

- 8991G Rotary Green Laser
IP65 Rated for Dust & Water Resistance
- Includes Hybrid Power Supply
- Remote Control with Batteries
- Rechargeable Ni-MH Batteries and Charger
- Alkaline Battery Module with 4 C Batteries
- Laser Detector with Bracket & Battery
- Hard Case to Protect the Rotary Laser
- Green Beamfinder Glasses

See more details on reverse side



Part#: **8991G-SET***

Includes:

- 8991G Laser Kit
- 886-48 Professional Tripod
- 630-16 Grade Rod with Case

16 ft. Grade Rod

- Extends from 4 ft. to 16 ft.
- Imperial & Tenths
- Includes Lightweight Nylon Carrying Case

Superior Micro-Adjust Tripod

- Infinite Adjustments up to 7.5 ft.
- Scale and Vial



8991G-SET Components		REG. PRICE	LAUNCH PRICE	SAVINGS	MSRP	MARGIN	PROFIT
Laser	Dual Slope Rotary Green Self-Leveling Laser Kit	\$963.75	\$848.10	\$115.65	\$1,249.99	32%	\$401.89
Tripod	Extends to 7.5 feet - Micro Adjustable						
Grade Rod	16 foot Grade Rod - Imperial and Tenths <i>Longest Grade Rod provided in a laser Set</i>						

**Make sure to use this part# when ordering to receive the full SET.*



TOP SELLER: PROTAPE X SERIES

X Series Protapes have the features you're looking for in a premium measuring tape. They have a rugged chromed plastic body inside a protective, comfortable rubber grip casing, and a strong push button lock. The blade is nylon coated for extra durability. The Carpenter's models have a striking high-contrast black and white blade with large, easy to read numbers. The Engineer's model has a hi-vis yellow blade with dual scales of 10ths/100ths and Feet/Inches.

ITEM #	DESCRIPTION	Quantity	72	144	288
		Discount	0	5%	10%
51625	X Series Protape Engineers: 1" x 25'		\$12.65	\$12.02	\$11.39
51716	X Series Protape Carpenters: 3/4" x 16'		\$11.55	\$10.97	\$10.40
51725	X Series Protape Carpenters: 1" x 25'; Oversized Endhook		\$13.20	\$12.54	\$11.88
51726	X Series Protape Carpenters: 1" x 25'; Magnetic Endhook		\$14.85	\$14.11	\$13.37
51733	X Series Protape Carpenters: 1" x 33'; Oversized Endhook		\$19.53	\$18.55	\$17.58



G Series Fractional Read Protapes feature a durable and distinctive chromed plastic case with rubber grip surround. The compact case feels comfortable in your hand. They have a Fraction showing blade that makes reading your measurement easier.

ITEM #	DESCRIPTION	Quantity	72	144	288
		Discount	0	5%	10%
51316	G Series Protape Fractional-Read: 3/4" x 16'		\$8.25	\$7.84	\$7.43
51325	G Series Protape Fractional-Read: 1" x 25'		\$9.35	\$8.88	\$8.42



XR Series construction grade tape measures are designed for durability and comfort. They feature a compact and easy to hold ABS plastic case with molded rubber grips. The heavy duty spring, triple rivet end hook, and active bumper, which protects the blade end, are suitable for professional use. They are available in many sizes and blade styles.

ITEM #	DESCRIPTION	Quantity	72	144	288
		Discount	0	5%	10%
50036	XR Series Protape CenterPoint: 3/4" x 16'		\$9.35	\$8.88	\$8.42
50035	XR Series Protape CenterPoint: 1" x 25'		\$10.75	\$10.21	\$9.68
52712	XR Series Protape Carpenters: 3/4" x 12'		\$7.70	\$7.32	\$6.93
52716	XR Series Protape Carpenters: 3/4" x 16'		\$9.35	\$8.88	\$8.42
52717	XR Series Protape English/Metric: 3/4" x 16'/5m		\$9.35	\$8.88	\$8.42
52725	XR Series Protape Carpenters: 1" x 25'		\$10.75	\$10.21	\$9.68
52730	XR Series Protape Carpenters: 1" x 30'		\$11.55	\$10.97	\$10.40
52768	XR Series Protape English/Metric: 1" x 26'/8m		\$10.75	\$10.21	\$9.68
53025	XR Series Protape Engineers: 1" x 25'		\$10.75	\$10.21	\$9.68

PROTAPE

OPEN REEL TAPES SUPER SPECIAL

**60 DAYS
DATING!**

On US Tape Q1
Purchase Order
that includes full
Stringliner
Plan-o-Gram

GET AMAZING SAVINGS ON THESE 3X FASTER PROTAPE OPEN REELS

- Tough plastic case with comfortable handle
- Large stake for secure anchoring
- Folding engineer's hook



English / Metric
Ft/In/8ths m/cm/mm



**SUPER
SAVINGS**

Nylon Clad Steel Blade

- Heavy duty steel blade for superior abrasion resistance
- Steel blade resists stretching for more accurate measurements



Engineer's
Ft/10ths/100ths



Super Savings on These 3x Open Reel SKUs

ITEM #	DESCRIPTION	REG. PRICE	PROMO PRICE	SAVING \$	SAVING %	SUGG. RETAIL	DIST. MARGIN	PROFIT
NYLON CLAD STEEL BLADE								
59832	1/2" x 100'/30m English/Metric	\$27.50	\$15.32	\$12.18	44%	\$29.99	49%	\$14.67
59836	1/2" x 100' Engineer's - 10ths/100ths	\$27.50	\$12.02	\$15.48	56%	\$23.99	50%	\$11.97



OPEN REEL TAPES

MASTER PACK BUY **15% OFF!**

**60 DAYS
DATING!**

On US Tape Q1
Purchase Order
that includes full
Stringliner
Plan-o-Gram

- Tough plastic case with comfortable handle
- Large stake for secure anchoring
- Folding engineer's hook



Nylon Clad Steel Blade

- Heavy duty steel blade for superior abrasion resistance
- Steel blade resists stretching for more accurate measurements

Fiberglass Blade

- Flexible, corrosion resistant, waterproof fiberglass blade
- Non-conductive PVC coating



3x Faster Rewind models

ITEM #	DESCRIPTION	REG. PRICE	15% OFF PROMO	MASTER PACK	IN-STORE PRICE	DIST. MARGIN	PROFIT
NYLON CLAD STEEL BLADE							
59827	1/2" x 100' English - 8ths	\$27.50	\$23.38	20	\$41.99	44%	\$18.62
59828	1/2" x 200' English - 8ths	\$44.00	\$37.40	10	\$67.99	45%	\$30.59
59829	1/2" x 300' English - 8ths	\$59.10	\$50.24	10	\$90.99	45%	\$40.76
59833	1/2" x 200'/60m English/Metric	\$44.00	\$37.40	10	\$67.99	45%	\$30.59
59834	1/2" x 300'/90m English/Metric	\$59.10	\$50.24	10	\$90.99	45%	\$40.76
59837	1/2" x 200' Engineer's - 10ths/100ths	\$44.00	\$37.40	10	\$67.99	45%	\$30.59
59838	1/2" x 300' Engineer's - 10ths/100ths	\$59.10	\$50.24	10	\$90.99	45%	\$40.76
FIBERGLASS BLADE							
59867	1/2" x 200' English - 8ths	\$33.80	\$28.73	10	\$51.99	45%	\$23.26

Standard Rewind models

ITEM #	DESCRIPTION	REG. PRICE	15% OFF PROMO	MASTER PACK	IN-STORE PRICE	DIST. MARGIN	PROFIT
NYLON CLAD STEEL BLADE							
55927	1/2" x 100' English - 8ths	\$25.10	\$21.34	20	\$38.99	45%	\$17.66
55928	1/2" x 200' English - 8ths	\$41.90	\$35.62	10	\$64.99	45%	\$29.38
55929	1/2" x 300' English - 8ths	\$56.40	\$47.94	10	\$86.29	44%	\$38.35
55932	1/2" x 100'/30m English/Metric	\$25.10	\$21.34	20	\$38.99	45%	\$17.66
55933	1/2" x 200'/60m English/Metric	\$41.90	\$35.62	10	\$64.99	45%	\$29.38
55934	1/2" x 300'/90m English/Metric	\$56.40	\$47.94	10	\$86.29	44%	\$38.35
55936	1/2" x 100' Engineer's - 10ths/100ths	\$25.10	\$21.34	20	\$38.99	45%	\$17.66
55937	1/2" x 200' Engineer's - 10ths/100ths	\$41.90	\$35.62	10	\$64.99	45%	\$29.38
55938	1/2" x 300' Engineer's - 10ths/100ths	\$56.40	\$47.94	10	\$86.29	44%	\$38.35
FIBERGLASS BLADE							
55962	1/2" x 100'/30m English/Metric	\$14.00	\$11.90	20	\$21.99	46%	\$10.09
55974	1/2" x 300' Engineer's - 10ths/100ths	\$33.50	\$28.48	10	\$51.99	45%	\$23.52



FIBERGLASS FOLDING RULERS

15% OFF!

60 DAYS DATING!

On US Tape Q1
Purchase Order
that includes full
Stringliner
Plan-o-Gram



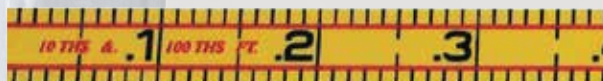
BRICK SPACING



OVERSIZE BRICK SPACING



MODULAR SPACING



ENGINEERS



CARPENTERS



ENGLISH/METRIC



CARPENTERS WITH SLIDING EXTENSION



EURO STYLE

- Rugged polyamide reinforced with 30% fiberglass is flexible and scratch resistant
- WATERPROOF - will not warp or swell like wooden folding rulers
- Deeply embossed scales won't wear away under harsh working conditions
- Wear resistant and maintenance free
- 90° positive stop joints



ITEM #	DESCRIPTION	REG. PRICE	15% OFF PROMO	IN-STORE PRICE	DIST. MARGIN	PROFIT
55125	5/8" x 6' Engineer's Folding Ruler	\$11.65	\$9.90	\$14.99	34%	\$5.09
55145	5/8" x 6' Carpenter's Inside Reading Folding Ruler	\$10.15	\$8.63	\$14.99	42%	\$6.36
55120	5/8" x 6' Modular Brick Folding Ruler	\$11.65	\$9.90	\$16.99	42%	\$7.09
55160	5/8" x 6' Carpenter's Folding Ruler w/ 6" Extension	\$12.75	\$10.84	\$17.99	40%	\$7.15
55115	5/8" x 6' Oversize Brick Folding Ruler	\$11.65	\$9.90	\$16.99	42%	\$7.09
55110	5/8" x 6' Brick Spacing Folding Ruler	\$11.65	\$9.90	\$16.99	42%	\$7.09
55140	5/8" x 6' Carpenter's Outside Reading Folding Ruler	\$10.15	\$8.63	\$14.99	42%	\$6.36
55130	5/8" x 6' Engineer's/Metric Folding Ruler	\$11.65	\$9.90	\$16.99	42%	\$7.09
55170	15mm x 2m Euro Style Metric/English Folding Ruler	\$10.15	\$8.63	\$14.99	42%	\$6.36
55155	5/8" x 6' English/Metric Folding Ruler	\$10.15	\$8.63	\$14.99	42%	\$6.36

DuraMark ChalkShot CHALKSHOT MARKING PEN

60 DAYS DATING!

On US Tape Q1 Purchase Order that includes full Stringliner Plan-o-Gram

Buy **1** ChalkShot Display and Get **10% OFF** Regular Cost!

\$175.50
30 Pc. Display

76701D 1 Display	
COST:	\$5.85 / pen
MSRP:	\$11.49 / pen
PROFIT:	\$5.64 / pen
MARGIN:	49%

Buy **4** ChalkShot Displays and Get **15% OFF** Regular Cost!

\$165.75
30 Pc. Display

76701D 4 Displays	
COST:	\$5.53 / pen
MSRP:	\$11.49 / pen
PROFIT:	\$5.97 / pen
MARGIN:	52%



250+ Shots

GREAT FOR:

- Industrial
- Masonry/Concrete
- Residential
- **ALL TRADES!**

ChalkShot Solves Tough Marking Problems:

- One step marking for any material
- Works on surfaces that pencils & markers can't handle!
- Marks drilling locations through templates up to 2" thick
- Easy to see High Vis non-permanent pigment
- Works at any angle - even overhead!