



The ULTIMATE PRO CONTRACTOR Trio

PREORDER NOW - WHILE SUPPLIES LAST*



- Highly Promotable Products
- Top Selling Level Sets
- Phenomenal Retail Price Point
- Exceptional Value for the Contractor



FINANCIALS

Display Cost \$902.68

Margin % 37%

Revenue \$1,439.88

Profit \$537.20

• Will Ship in September 2023

Qty.	Part#	Display Contains these Items	Cost	Retail	Margin	Profit	Extended
4	985-48-APO	Apollo Box Level Combo Set: 48" & 16"	\$45.45	\$79.99	43%	\$34.54	\$181.80
4	985-48-PRO	Four pc. Pro Contractor Set: 10" Cast Torpedo Level, 24" & 48" Apollo Box Levels, Case	\$77.18	\$99.99	23%	\$22.81	\$308.72
4	985B-X-JMB-B	Classic Jamber Set: 78" & 32" Apollo Box Levels, Case	\$103.04	\$179.99	43%	\$76.95	\$412.16
*L	*Limited Quantity						\$902.68



SPECIAL BUY

The ULTIMATE PRO CONTRACTOR Trio

APOLLO™ BOX LEVELS

with Magnified Vial & Plumb Site® Dual-View™ Vial





Plumb Site® Dual View™ Unique front view of vertical vial



KAPRO

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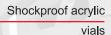
Large shock absorbing end caps





.0005 in/in accuracy in all positions







UV resistant vials





Magnified horizontal vial 33% larger view for better readability



Lifetime vial warranty

Solid acrylic vials are guaranteed not to fog, leak, or break



Comfortable, ergonomic hand holds

> **VPA** Certified Accuracy certified by VPA laboratory







Promo Code 23SIZZLE



NEW 8991G LASER KIT with 16' GRADING ROD

FINANCIALS

Kit Cost* \$886.65 \$1,189.99 Retail \$303.34 **Profit 26%** Margin %

8991G PROLASER Rotary Green Laser

- IP65 Rated for Dust & Water Resistance
- 360° Horizontal or Vertical Rotary Beams plus Up & Down Plumb Dots
- · Laser Range: 160 ft. Indoors, 980' Outdoors (with Detector)
- Accuracy: 5/16" @ 300 ft.



- Extends from 4 ft. to 16 ft.
- Imperial & Metric
- Includes Lightweight Nylon **Carrying Bag**

886-48 Tripod

- Extends up to 7.5 ft.
- · Heavy Duty for Professional Use
- Scale and Vial







862G PROLASER Green 2 Cross Beam Laser

- One Horizontal & One Vertical Cross Beam
- · Laser Range: 65 ft. Indoors
- Accuracy: 1/4" @ 50 ft.

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	Laser Kit Contains these Items	Reg. Cost	Sugg. Retail	Savings	Kit Sugg. Retail	Profit	Margin
8991G	PROLASER Rotary Green Dual Slope	\$762.00	\$997.43				
	Self-Leveling Laser with IP65 Rating			\$147.35	¢4 490 00	\$303.34	26%
886-48	Professional Tripod	\$135.00	\$199.00	\$147.35	\$1,189.99		20%
630-16	Grading Rod - Extendable to 16'	\$42.00	\$30.00				
862G	PROLASER Green 2 Beam Self-Leveling Laser	\$95.00	\$125.00	00 FREE			
*leature ale	TOTAL	\$1,034.00	\$1,351.43		\$886.	65	
introat	uctory Price	PARTITION AND DESCRIPTION AND	100	NAME OF TAXABLE PARTY.			





BUY 4 Lasers - Any Mix and Get Special Pricing on Each



332G PROLASER GREEN 2 BEAM LASER

- · Horizontal & Vertical Cross Beams
- · Laser Range: 65 ft. Indoors
- · Accuracy: 1/4" @ 50 ft.





870G PROLASER GREEN 2 BEAM LASER W/ IP65

- · Horizontal & Vertical Cross Beams
- · Laser Range: 100 ft. Indoors 200 ft Outdoors (w/ Detector)
- · Accuracy: 1/8" @ 50 ft.



872G PROLASER GREEN 2 BEAM LASER W/ Folding Legs

- Horizontal, Vertical & Cross Beams
- · Laser Range: 100 ft. Indoors 200 ft Outdoors (w/ Detector)
- · Accuracy: 1/8" @ 50 ft.



873G PROLASER GREEN 3 BEAM LASER W/ Folding Legs

- · Horizontal, 2 Vertical, & Cross Beams
- · Laser Range: 100 ft. Indoors 200 ft Outdoors (w/ Detector)
- · Accuracy: 1/8" @ 50 ft.



875G PROLASER GREEN 5 BEAM LASER W/ Plumb Dot

- Horizontal & Vertical & Plumb Dot
- · Laser Range: 100 ft. Indoors 200 ft Outdoors (w/ Detector)
- Accuracy: 1/8" @ 50 ft.



Check Out our Laser Video Playlist





IP65

883G PROLASER 3D GREEN 3 Beam 360° Laser w/ IP65

- 360° Horizontal and Vertical Beams
- · Laser Range: 100 ft. Indoors 230 ft Outdoors (w/ Detector)
- · Accuracy: 1/8" @ 50 ft.



896G PROLASER GREEN 5 DOT w/ Multi-function Base

- 5 Dot Beams Including Plumb Up & Down
- · Laser Range: 65 ft. Indoors 165 ft Outdoors (w/ Detector)
- · Accuracy: 3/16" @ 50 ft.





8991G PROLASER GREEN DUAL SLOPE ROTARY W/ IP65

- · 360° Horizontal or Vertical Rotary Beams & Plumb Dot Up & Down
- · Laser Range: 160 ft. Indoors 980 ft Outdoors (w/ Detector)
- · Accuracy: 5/16" @ 300 ft.



962G PROLASER GREEN

- 2 Beam 360° Laser w/ IP65 · 360° Horizontal, front Vertical Beams, plus Plumb Dots
- · Laser Range: 100 ft. Indoors 200 ft Outdoors (w/ Detector)
- · Accuracy: 3/16" @ 50 ft.

	ITEM#	DESCRIPTION	REG. COST	PROMO COST*	MAP	IN-STORE SALE PRICE	MARGIN	PROFIT	l
	862G	PROLASER 2 Beam Self-leveling Green Laser	\$95.00	\$81.43	\$126.66	\$130.00	37%	\$48.57	l
1	870G	PROLASER 2 Beam Self-leveling Green Laser	\$210.00	\$180.00	\$283.49	\$259.00	31%	\$79.00	l
		with IP65 Weather Protection							ı
	872G	PROLASER 2 Beam Self-leveling Green Laser	\$150.00	\$128.57	N/A	\$220.00	42%	\$91.43	
		with Folding Legs							
	873G	PROLASER 3 Beam Self-leveling Green Laser	\$249.00	\$213.43	\$346.42	\$345.00	38%	\$131.57	
		with Folding Legs							
	875G	PROLASER 5 Beam Self-leveling Green Laser	\$365.00	\$312.86	\$494.72	\$495.00	37%	\$182.14	F
		with Plumb Dot							
8	883G	PROLASER 3 Beam 360° Self-leveling Green	\$420.00	\$360.00	\$524.99	\$525.00	31%	\$165.00	R
=		Laser with IP65 Weather Protection							3
Z	896G	PROLASER 5 Dot Self-leveling Green Laser	\$184.00	\$157.71	\$251.29	\$255.00	38%	\$97.29	
20		with Multi-function Base							
與	8991G	PROLASER Dual Slope Self-leveling Green	\$762.00	\$653.14	\$997.43	\$999.00	35%	\$345.86	100
23		Rotary Laser with IP65 Weather Protection							
30	962G	PROLASER 2 Beam Self-leveling Green 360°	\$268.00	\$229.71	\$366.79	\$365.00	37%	\$135.29	100
		and Cross Laser with Plumb Dots							1

*Must buy 4 Lasers to receive special pricing



Email PO's to: orders@ustape.com | Minimum Order: \$150.00



Promo Code 23SIZZLE

FOR INNOVATIVE NEW PRODUCTS!

Buy a Minimum of <u>4</u> 962G Lasers and get an 886-19 Deluxe Tripod FREE with Each Laser Purchased!

962G PROLASER GREEN 2 BEAM 360° LASER









 Horizontal 360° Beam Vertical Cross Beam Plumb Dots: Up & Down

 Laser Range: 100' Indoors, 200' Outdoors (w/ detector)

• Accuracy: 3/16" @ 50 ft.

962G Laser Free* 886-19

PROMO COST: \$268.00 ea.

MSRP: \$400.99 ea.

PROFIT: \$132.99 ea.

MARGIN: 33%

\$41.99 Value!















KAPRO® TOOLS WITH VISION

ER HOT DEALS!

Promo Code 23SIZZLE

Tripods



Beam Detectors



Tripod Adapters



Laser Targets



LASER ACCESSORIES



ITEM#	DESCRIPTION	REG. COST	PROMO COST	IN-STORE SALE PRICE	PROFIT	MARGIN
840	Red Beamfinder Glasses	\$8.00	\$7.36	\$10.99	\$3.63	33%
840G	Green Beamfinder Glasses	\$8.00	\$7.36	\$10.99	\$3.63	33%
841	Tripod Adapter 1/4" UNC to 5/8" UNC	\$5.00	\$4.60	\$5.99	\$1.39	23%
841-02	Tripod Adapter 5/8" Female to 1/4" Female	\$6.00	\$5.52	\$8.99	\$3.47	39%
845	Red Laser Target	\$9.00	\$8.28	\$13.99	\$5.71	41%
845G	Green Laser Target	\$9.00	\$8.28	\$13.99	\$5.71	41%
886-23	Universal Wall Mount	\$10.00	\$9.20	\$16.99	\$7.79	46%
886-24	Multi-functional Magnetic Mount	\$47.00	\$43.24	\$72.99	\$29.75	41%
886-30	Extendable Pole for Laser Level	\$58.00	\$53.36	\$92.99	\$39.63	43%
886-19	Deluxe Tripod	\$30.00	\$27.60	\$41.99	\$14.39	34%
886-28	Lightweight Tripod	\$20.00	\$18.40	\$33.99	\$15.59	46%
886-48	Professional Tripod	\$135.00	\$124.20	\$217.99	\$93.79	43%
886-58	Pole with Tripod	\$80.00	\$73.60	\$101.99	\$28.39	28%
894-04	Red Laser Beam Detector with Clamp	\$68.00	\$62.56	\$102.99	\$40.43	39%
894-04-G	Green Laser Beam Detector with Clamp	\$68.00	\$62.56	\$102.99	\$40.43	39%

MERCHANDISE YOUR LASERS FOR THE MOST IMPACT!

FREE MERCHANDISING OPTIONS AVAILABLE UPON REQUEST

Kapro Non-Functioning Laser Display Units

Available Units:

- 862G-S
- 870G-S
- 872G-S
- 873G-S
- 875G-S









KACARD-L Laser Display



· Fits Laser Shelf Card Holder



Kapro Hanging Laser Display

Components:

- 64193 Kapro Logo Header
- 64200 Header Holder
- 64201 2' x 2' Wire Grid
- 64202 Steel Laser Shelf with Info Card Holder
- 64203 Peg Hooks







CONDOR™ DIGITAL LEVELS

- IP65 rating Dust and water resistant
- 2 Solid acrylic vials, including:
 - 1 OPTIVISION® Red tilted horizontal vial
 - 1 Vertical vial
- Digital accuracy: <0.05° at level and plumb,
 <0.1° at other angles
- 45° Tilted LCD display with backlight
- 180° Readout Readable when level is inverted
- Large silicone buttons, easy to use while wearing gloves

- HOLD function for transferring measurements
- MODE function (Degree/Percentage/Pitch)
- SLOPE function Reads slope in inches over feet
- Recalibration function and 'False Zero'
- Buzzer at 0°, 45°, 90°
- Shockproof end caps
- Wall grip feature
- Battery indicator
- AA Batteries included
- Water resistant padded case with accessory pouch







48" 905DG Retails for \$229.00!





Lifetime Vial Warranty Vials Will Not Fog, Leak, or Break

Solid Acrylic Shockproof Vials



OPTIVISION® RED Vial with Highly Visible Red Bubble Edge



Tilted Backlit Digital Display for Easy Viewing



th th Strong Rare Earth Magnets



Shock Absorbing End Caps



VPA Certified for Quality

Accuracy: 0.0005"/"



UV Resistant Vials

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
	905DG-24	24" CONDOR™ IP65 Digital Level with Case	\$156.00	\$139.00	\$209.00	34%	\$70.00
ú	905DG-48	48" CONDOR™ IP65 Digital Level with Case	\$168.00	\$149.00	\$229.00	35%	\$80.00
	905DG-72	72" CONDOR™ IP65 Digital Level with Case	\$204.00	\$169.00	\$269.00	37%	\$100.00

SUMBER SIZZLER Prices good through September 30, 2023

ER HOT DEALS!

Promo Code 23SIZZLE



DIGIMAN® DIGITAL LEVELS

- 2 Solid acrylic vials, including:
 - 1 Horizontal vial
 - 1 Plumb Site® Dual View™ vial
- Digital accuracy: <0.1° at level and plumb,
 <0.2° at other angles
- 45° Tilted LCD display with backlight
- 180° Readout Readable when level is inverted
- Recalibration function and "False Zero"
- Memory recall 9 measurements

- HOLD function for transferring measurements
- MODE function (Degree/Percentage/Pitch)
- Buzzer at 0°, 45°, 90°
- Large silicone buttons, easy to use even while wearing gloves
- Shockproof end caps
- Battery indicator
- 9V Battery included
- Water resistant padded case (24" & 48" models)



Lifetime Vial Warranty Vials Will Not Fog, Leak, or Break



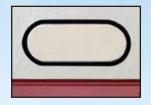
Easy to Read Tilted Backlit Display

48" DIGIMAN Retails for \$179.00!





Plumb Site® Dual View™ Vial Allows Front View of Vertical Vial





Strong Rare Earth Magnets



Shock Absorbing End Caps



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



UV Resistant Vials



VPA Certified for Quality

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
985D-10	10" DIGIMAN® Digital Level; Magnetic	\$80.00	\$58.00	\$89.00	35%	\$31.00
985D-24B	24" DIGIMAN® Digital Level with Case; Magnetic	\$115.00	\$99.00	\$149.00	34%	\$50.00
985D-48B	48" DIGIMAN® Digital Level with Case; Magnetic	\$135.00	\$119.00	\$179.00	34%	\$60.00





MASONRY LEVELS

TITAN Mason's Levels with FREE Torpedo Level!

Packaged Together Shrink-wrapped





LIMITED EDITION
 LIMITED SUPPLY
 NO MAP PRICING



Integrated Rubber Strike Pad to Absorb Blows from Trowels and Hammers
 Solid Acrylic Epoxy Locked Vials Including Magnified Horizontal Vial





Lifetime Vial Warranty



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



VPA Certified for Quality

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
ž	985T-41X-24PT	TITAN 24" Mason's Level w/724 Torpedo	\$37.00	\$31.71	\$49.99	37%	\$18.28
E	985T-41X-48PT	TITAN 48" Mason's Level w/724 Torpedo	\$40.48	\$40.48	\$69.99	42%	\$29.51





MASONRY LEVELS

TOPGRADE™ Gradient Levels with Slope Measurement

Accurate slope measurement at up to 2% • Solid Acrylic Epoxy Locked Vials • 3 - 5 horizontal vials (depending on length)
 1 vertical vial • Shock Absorbing End Caps • Magnetic models available





Lifetime Vial Warranty



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



VPA Certified for Quality

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
105-24	TOPGRADE 24" Gradient Level	\$23.00	\$19.29	\$39.00	51%	\$19.71
105-48	TOPGRADE 48" Gradient Level	\$35.00	\$29.13	\$49.00	41%	\$19.87
105-24M	TOPGRADE 24" Gradient Level; Magnetic	\$26.00	\$20.18	\$42.00	52 %	\$21.82
105-48M	TOPGRADE 48" Gradient Level; Magnetic	\$39.00	\$32.01	\$59.00	46%	\$26.99

SMARTCAST™ Mason's Level with Optivision®

- 2 solid acrylic Optivision® Red vials: horizontal and vertical Optivision® Red vials have a highly visible red bubble edge
 - Horizontal vial has gradient lines for slope measurement up to 2% and is tilted for easy reading
 - Heavy duty cast aluminum body with shock absorbing rubber strike pads and end caps





Lifetime Vial Warranty



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



VPA Certified for Quality

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
	930-16	Smartcast 16" Mason's Level	\$31.00	\$27.22	\$48.09	43%	\$20.87
3	930-24	Smartcast 24" Mason's Level	\$35.00	\$29.18	\$53.02	45%	\$23.84
1	930-32	Smartcast 32" Mason's Level	\$48.00	\$42.32	\$69.32	39%	\$27.00



SUMMER SIZZLER

Prices good through September 30, 2023



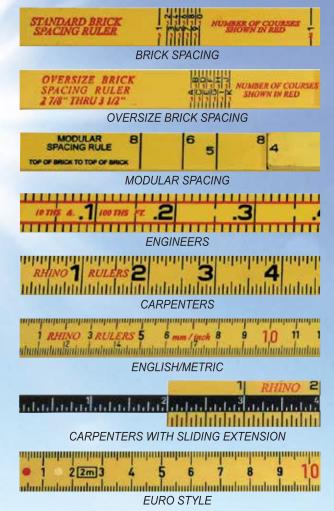


FIBERGLASS FOLDING RULERS

15% OFF!

- Rugged polyamide reinforced with 30% fiberglass is flexible and scratch resistant
- WATERPROOF will not warp or swell like wooden folding rulers
- Deeply embossed scales won't wear away under harsh working conditions
- Wear resistant and maintenance free
- 90° positive stop joints





	ITEM#	DESCRIPTION	REG. COST	PROMO 15% OFF!	DEALER RETAIL	MARGIN	PROFIT
	55110	5/8" x 6' Brick Spacing Folding Ruler	\$11.65	\$9.86	\$16.99	42%	\$7.13
ı	55115	5/8" x 6' Oversize Brick Folding Ruler	\$11.65	\$9.86	\$16.99	42%	\$7.13
ı	55120	5/8" x 6' Modular Brick Folding Ruler	\$11.65	\$9.86	\$16.99	42%	\$7.13
ı	55125	5/8" x 6' Engineer's Folding Ruler	\$11.65	\$9.86	\$16.99	42%	\$5.13
	55130	5/8" x 6' Engineer's/Metric Folding Ruler	\$11.65	\$9.86	\$16.99	42%	\$7.13
	55140	5/8" x 6' Carpenter's Outside Reading Folding Ruler	\$10.15	\$8.59	\$14.99	43%	\$6.40
	55145	5/8" x 6' Carpenter's Inside Reading Folding Ruler	\$10.15	\$8.59	\$14.99	43%	\$6.40
3	55155	5/8" x 6' English/Metric Folding Ruler	\$10.15	\$8.59	\$14.99	43%	\$6.40
20	55160	5/8" x 6' Carpenter's Folding Ruler w/ 6" Extension	\$12.75	\$10.79	\$17.99	40%	\$7.20
	55170	15mm x 2m Euro Style Metric/English Folding Ruler	\$10.15	\$8.59	\$14.99	43%	\$6.40



SUMMER SIZZLER

Prices good through September 30, 2023





• Magnified horizontal vial • Solid acrylic epoxy locked vials with lifetime warranty
 • Plumb Site[®] Dual View[™] provides unique front view of vertical vial • Large shock absorbing end caps
 • Comfortable ergonomic hand holds • Magnetic models available





Lifetime Vial Warranty



Solid Acrylic Shockproof Vials



Accuracy: 0.0005"/"



VPA Certified for Quality





APOLLO™ Long Levels

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
985-41X-72	72" APOLLO Box Level	\$49.00	\$45.08	\$69.00	35%	\$23.92
985-41X-78	78" APOLLO Box Level	\$56.00	\$51.52	\$79.00	35%	\$27.48
985-41X-96	96" APOLLO Box Level	\$70.00	\$64.40	\$99.00	35%	\$34.60

APOLLO™ Magnetic Levels

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
	985-41X-24M	24" APOLLO Box Level; Magnetic	\$29.00	\$25.32	\$39.00	35%	\$13.68
	985-41X-32M	32" APOLLO Box Level; Magnetic	\$32.00	\$27.18	\$49.00	45%	\$21.82
	985-41X-48M	48" APOLLO Box Level; Magnetic	\$41.00	\$35.16	\$69.00	49%	\$33.84
	985-41X-72M	72" APOLLO Box Level; Magnetic	\$55.00	\$49.00	\$79.00	38%	\$30.00
É	985-41X-78M	78" APOLLO Box Level; Magnetic	\$64.00	\$55.00	\$99.00	44%	\$44.00
	985-41X-96M	96" APOLLO Box Level; Magnetic	\$82.00	\$70.00	\$109.00	36%	\$39.00



Private Label Tape Opportunity

It's As Easy as 1-2-3!

1. CHOOSE YOUR TAPE SIZE

Our XL tapes on special come in 12', 16', and 36' lengths.

2. PLACE YOUR ORDER

Email privatelabel@ustape.com or talk to your Rep for information and to start the ordering process.

There is a minimum order of 72 tapes.

Production turnaround time is approximately 15 business days after label approval. There is a 50% deposit required on orders for new customers*.

3. DESIGN YOUR LABEL

You can design your own label, or send your logo, color requirements and any information you want to include on your label to our art department and we'll do it for you. Email privatelabel@ustape.com. We can work with high resolution electronic files (ai, eps, pdf, jpg, png).



XL Series Carpenters ProTapes feature all standard English markings and large, easy to read numbers. These construction grade measuring tapes are made of tough ABS plastic with a molded grip for added comfort and durability.

Carpenters tapes are ideal for contractors, carpenters, and related professions.

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	MSRP	MARGIN	PROFIT
L	54912	5/8" x 12' XL Series Tape; Ft./In./16ths	\$4.95	\$2.93	\$4.99	41%	\$2.06
T.	54916	3/4" x 16' XL Series Tape; Ft./In./16ths	\$6.10	\$3.49	\$6.99	50 %	\$3.50
	54936	1" x 36' XL Series Tape; Ft./In./16ths	\$9.18	\$5.94	\$9.99	41%	\$4.05

Minimum Order: 72 tapes

^{*}New customers must send in signed customer application and a copy of Resale Certificate.



PRIVATE LABEL TAPE MEASURES - As Easy as 1-2-31

1. CHOOSE YOUR TAPE

We have a variety of tape models, lengths, and blade styles. See the chart below, or email privatelabel@ustape.com for more information.

2. PLACE YOUR ORDER

Email privatelabel@ustape.com or talk to your Rep for information and to start the ordering process. There is a minimum order of 72 tapes. Get in touch for more details.

3. DESIGN YOUR LABEL

You can design your own label, or send your logo, color requirements and any information you want to include on your label to our art department and we'll do it for you. Email privatelabel@ustape.com.



X Series Carpenter's ProTapes:

High Contrast Black Blade with

White Numbers & Markings

· Double Side Printed Blade

· Vertical-Read Back Blade

• FT/IN/16ths

Nylon Coated Blade

X Series Engineer's ProTapes:

- FT/10ths/100ths & FT/IN/16ths
- High Visibility Yellow Blade

XR Series ProTapes:

- · Durable, Compact Case Design
- · Comfort Rubber Grips
- Heavy Duty Spring & Active Bumper
- Specialty Blade Styles



G Series Fractional ProTages:

- Fractional-Read Blade Shows Fractions to 8ths
- Compact Case with Slide Lock
- · Comfortable Rubberized Grip Surface



MERCHANDISE YOUR TAPES FOR THE MOST IMPACT!

FREE MERCHANDISING RACK **AVAILABLE UPON REQUEST**

SAVE 10% OFF!







	Part #	Description	Price	Discount	10%	15%	20%
	51625	X Series ProTape Engineer's: 1" x 25'	\$12.65		\$11.39	\$10.75	\$10.12
	51716	X Series ProTape Carpenter's: 3/4" x 16'	\$11.55		\$10.40	\$9.82	\$9.24
	51725	X Series ProTape Carpenter's: 1" x 25'; Oversize Endhook	\$13.20		\$11.88	\$11.22	\$10.56
	51726	X Series ProTape Tradesman's: 1" x 25'; Magnetic Endhook	\$14.85		\$13.37	\$12.62	\$11.88
	51733	X Series ProTape Carpenter's: 1" x 33'; Oversize Endhook	\$19.53		\$17.58	\$16.60	\$15.62
	51316	G Series ProTape Fractional-Read: 3/4" x 16'	\$8.25		\$7.43	\$7.01	\$6.60
	51325	G Series ProTape Fractional-Read: 1" x 25'	\$9.35		\$8.42	\$7.95	\$7.48
	50036	XR Series ProTape CenterPoint: 3/4" x 16'	\$9.35		\$8.42	\$7.95	\$7.48
	50035	XR Series ProTape CenterPoint: 1" x 25'	\$10.75		\$9.68	\$9.14	\$8.60
	52712	XR Series ProTape Carpenter's: 3/4" x 12'	\$7.70		\$6.93	\$6.55	\$6.16
	52716	XR Series ProTape Carpenter's: 3/4" x 16'	\$9.35		\$8.42	\$7.95	\$7.48
	52717	XR Series ProTape Eng/Met: 3/4" x 16'/5m	\$9.35		\$8.42	\$7.95	\$7.48
	52725	XR Series ProTape Carpenter's: 1" x 25'	\$10.75		\$9.68	\$9.14	\$8.60
	52730	XR Series ProTape Carpenter's: 1" x 30'	\$11.55		\$10.40	\$9.82	\$9.24
	52768	XR Series ProTape Eng/Met: 1" x 26'/8m	\$10.75		\$9.68	\$9.14	\$8.60
3	53025	XR Series ProTape Engineer's: 1" x 25'	\$10.75		\$9.68	\$9.14	\$8.60

NO Label Charges or Set Up Fees | Full Size, Full Color Labels | Choice of Packaging



SUMMER SIZZLER HOT DEALS!

Promo Code 23SIZZLE

Prices good through September 30, 2023



DW-9 MEASURING WHEEL

Part #: **68909**

Measures in FT/Tenths

- 9" Diameter Wheel
- Measures to 9999.9 feet
- Balanced In-line Design
- Push Button Reset on Counter
- Belt Driven Long-Life Counter
- Sealed Roller Bearings
- Pistol Grip Handle
- Folds for Easy Carrying

SPECS:

Wheel diameter: 9"
Folded Length: 19"
Extended Length: 37"
Weight: 1.7 lb.

Retail \$49.99





Works great on smooth, hard surfaces like pavement and flooring. Typical applications include:

- General Construction
- Paving

- Real Estate Appraisals
- Commercial Roofing

DW-9

DIST. COST: \$35.00* RETAIL: \$49.99 PROFIT: **\$14.99**

MARGIN: 30%

Ready Ship

Must Buy Master Pack of 5 to Receive Promo Pricing



ER HOT DEALS!

Promo Code 23SIZZLE

PROTAPE OPEN REEL TAPES

 Tough plastic case with comfortable handle
 Large stake for secure anchoring Folding engineer's hook

Nylon Clad Steel Blade

- Heavy duty steel blade for superior abrasion resistance
- Steel blade resists stretching for more accurate measurements







Engineer's

Fiberglass Blade

- Flexible, corrosion resistant, waterproof fiberglass blade
- Non-conductive PVC coating



English/Metric

English

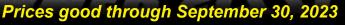
Engineer's



3x Faster Rewind or Standard Rewind models









3x Faster Rewind models

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
	NYLON CLAD STEEL BLADE					
59827	1/2" x 100' English - 8ths	\$27.50	\$22.77	\$41.99	46%	\$19.22
59828	1/2" x 200' English - 8ths	\$44.00	\$36.43	\$67.99	46%	\$31.56
59829	1/2" x 300' English - 8ths	\$59.10	\$48.93	\$90.99	46%	\$42.06
59832	1/2" x 100'/30m English/Metric	\$27.50	\$22.77	\$41.99	46%	\$19.22
59833	1/2" x 200'/60m English/Metric	\$44.00	\$36.43	\$67.99	46%	\$31.56
59834	1/2" x 300'/90m English/Metric	\$59.10	\$48.93	\$90.99	46%	\$42.06
59837	1/2" x 200' Engineer's - 10ths/100ths	\$44.00	\$36.43	\$67.99	46%	\$31.56
59838	1/2" x 300' Engineer's - 10ths/100ths	\$59.10	\$48.93	\$90.99	46%	\$42.06
	FIBERGLASS BLADE					
59867	1/2" x 200' English - 8ths	\$33.80	\$27.99	\$51.99	46%	\$24.00

Standard Rewind models

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MARGIN	PROFIT
	NYLON CLAD STEEL BLADE					
55927	1/2" x 100' English - 8ths	\$25.10	\$20.78	\$38.99	47%	\$18.21
59928	1/2" x 200' English - 8ths	\$41.90	\$34.70	\$64.99	47%	\$30.30
59929	1/2" x 300' English - 8ths	\$56.40	\$46.70	\$86.29	46%	\$39.59
59932	1/2" x 100'/30m English/Metric	\$25.10	\$20.78	\$38.99	47%	\$18.21
59933	1/2" x 200'/60m English/Metric	\$41.90	\$34.70	\$64.99	47%	\$30.30
59934	1/2" x 300'/90m English/Metric	\$56.40	\$46.70	\$86.29	46%	\$39.59
59936	1/2" x 100' Engineer's - 10ths/100ths	\$25.10	\$20.78	\$38.99	47%	\$18.21
59937	1/2" x 200' Engineer's - 10ths/100ths	\$41.90	\$34.70	\$64.99	47%	\$30.30
59938	1/2" x 300' Engineer's - 10ths/100ths	\$56.40	\$46.70	\$86.29	46%	\$39.59
	FIBERGLASS BLADE					
59962	1/2" x 100'/30m English/Metric	\$14.00	\$11.59	\$21.99	47%	\$10.40
59974	1/2" x 300' Engineer's - 10ths/100ths	\$33.50	\$27.74	\$51.99	47%	\$24.25

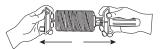




MASTER PACK PROMO

DISPLAYS and REFILLS

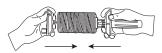
Easily Switch Out Rolls of Line



1. Grasp the top and bottom "shoulders" of the reel handle and pull apart.



2. Slide a new roll of mason's line onto the spindle.



3. Firmly push the two pieces of the handle back together.

PRO REEL COUNTER DISPLAYS

- Patented Reel Made of Durable Polyethylene
- #18 Nylon Line with Tensile Strength of 165 lbs.
- · Mason's Line in Bright Colors
- Twisted, Braided, and Bonded Braided Varieties
- Rewind with Top Handle or with Power Screwdriver in bottom of Handle



- 12 Stringliner PRO Reels
- · Sturdy, Convenient Counter Display
- · Selected Twisted, Braided, Bonded Braided Varieties

MASON LINE REFILL ROLLS

- #18 Nylon Line with Tensile Strength of 165 lbs.
- · Mason's Line in Bright Colors
- · Twisted, Braided, and Bonded Braided Varieties

Controlling Maries Promose for the Park Controlling The Controlling The

TWISTED vs. BRAIDED vs. BONDED BRAIDED

TWISTED:

- · Less expensive
- About 8% more line per roll than braided

BRAIDED:

- · More resistant to abrasion
- Won't unravel as easily when cut or reused

BONDED BRAIDED:

- · More resistant to wear, UV rays and water
- The line is thicker and stiffer than unbonded nylon line
- All SL Black/White and Black/Mixed Color options are Bonded

MERCHANDISE YOUR STRINGLINER ITEMS FOR THE MOST IMPACT!

FREE MERCHANDISING OPTIONS
AVAILABLE UPON REQUEST



Part# SL10301 Stringliner Basket Sign 22" w x 3.5" h Sign (Flexible Styrene)



Part# SL10303S Small Basket with Sign 12" w x 12" d x 4" h Wire Basket (does not include products)



Part# SL10306S Large Basket with Sign 24" w x 12" d x 4" h Wire Basket (does not include products)





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MASTER PACK PROMO

DISPLAYS and REFILLS

12 Pc. PRO Reel Displays

	ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MASTER PACK	MARGIN	PROFIT
	25406D	540' Twisted Fl. Orange 12 pc. Display	\$90.00	\$73.80	\$138.29	N/A	47%	\$64.49
ı	25412D	540' Twisted Fl. Yellow 12 pc. Display	\$90.00	\$73.80	\$138.29	N/A	47%	\$64.49
	25462D	500' Braided Fl. Pink 12 pc. Display	\$105.00	\$86.10	\$161.99	N/A	47%	\$75.89
	25468D	500' Braided Fl. Green 12 pc. Display	\$105.00	\$86.10	\$161.99	N/A	47%	\$75.89
	25490D	500' Braided/Bonded Blk/Wht 12 pc. Display	\$119.00	\$97.58	\$183.09	N/A	47%	\$85.51
l	25491D	500' Braided/Bonded Blk/Org 12 pc. Display	\$119.00	\$97.58	\$183.09	N/A	47%	\$85.51

Refill Rolls

ITEM#	DESCRIPTION	REG. COST	PROMO COST	DEALER RETAIL	MASTER PACK	MARGIN	PROFIT
35403	540' Twisted White Refill Roll	\$3.90	\$3.51	\$5.99	48	41%	\$2.48
35406	540' Twisted Fl. Orange Refill Roll	\$4.30	\$3.87	\$6.99	48	45%	\$3.12
35409	540' Twisted Fl. Pink Refill Roll	\$4.30	\$3.87	\$6.99	48	45%	\$3.12
35412	540' Twisted Fl. Yellow Refill Roll	\$4.30	\$3.87	\$6.99	48	45%	\$3.12
35415	540' Twisted Fl. Green Refill Roll	\$4.30	\$3.87	\$6.99	48	45%	\$3.12
35453	500' Braided White Refill Roll	\$4.50	\$4.05	\$6.99	48	42%	\$2.94
35456	500' Braided Green Refill Roll	\$5.00	\$4.50	\$7.99	48	37%	\$3.49
35459	500' Braided Fl. Orange Refill Roll	\$5.00	\$4.50	\$7.99	48	44%	\$3.49
35462	500' Braided Fl. Pink Refill Roll	\$5.00	\$4.50	\$7.99	48	44%	\$3.49
35465	500' Braided Fl. Yellow Refill Roll	\$5.00	\$4.50	\$7.99	48	44%	\$3.49
35468	500' Braided Fl. Green Refill Roll	\$5.00	\$4.50	\$7.99	48	44%	\$3.49
35490	500' Braided/Bonded Blk/Wht Refill Roll	\$6.00	\$5.40	\$8.99	48	40%	\$3.59
35494	500' Braided/Bonded Blk/Fl. Yel Refill Roll	\$6.00	\$5.40	\$8.99	48	40%	\$3.59
35703	1080' Twisted White Refill Roll	\$6.40	\$5.76	\$10.09	24	43%	\$4.33
35706	1080' Twisted Fl. Orange Refill Roll	\$7.90	\$7.11	\$11.99	24	41%	\$4.88
35709	1080' Twisted Fl. Pink Refill Roll	\$7.90	\$7.11	\$11.99	24	41%	\$4.88
35753	1000' Braided White Refill Roll	\$8.60	\$7.74	\$12.99	24	40%	\$5.25
35759	1000' Braided Fl. Orange Refill Roll	\$9.40	\$8.46	\$14.39	24	41%	\$5.93
35762	1000' Braided Fl. Pink Refill Roll	\$9.40	\$8.46	\$14.39	24	41%	\$5.93
35765	1000' Braided Fl. Yellow Refill Roll	\$9.40	\$8.46	\$14.39	24	41%	\$5.93
35768	1000' Braided Fl. Green Refill Roll	\$9.40	\$8.46	\$14.39	24	41%	\$5.93





ER HOT DEALS!

Promo Code 23SIZZLE

DuraMark ChalkShot

CHALKSHOT PROMO

Buy 1 ChalkShot Display and Get 10% OFF Regular Cost!

76701D 1 Display

\$175.50 30 Pc. Display COST: \$5.85 / pen MSRP: \$11.49 / pen PROFIT: **\$5.64** / pen MARGIN: **49%** Buy 4 ChalkShot Displays and Get 15% OFF Regular Cost!

76701D 4 Displays

COST: \$5.53 / pen
MSRP: \$11.49 / pen
PROFIT: \$5.97 / pen
MARGIN: 52%

\$165.75 30 Pc. Display









GREAT FOR:

- Industrial
- Masonry/Concrete
- Residential
- ALL TRADES!







ChalkShot Solves Tough Marking Problems:

- One step marking for any material
- Works on surfaces that pencils & markers can't handle!
- Marks drilling locations through templates up to 2" thick
- Easy to see High Vis non-permanent pigment
- Works at any angle even overhead!

